



## Submission Instructions

### Printed Electronics EUROPE Awards 2009

Recognizing Innovation. Success. Development.

[www.idtechex.com/awards](http://www.idtechex.com/awards)

IDTechEx Printed Electronics Awards recognize company innovation, success and development. The award ceremony will be held at the industry's largest gathering – Printed Electronics Europe in Dresden, April 7/8, bringing together companies from around the world.

The Awards are hosted by IDTechEx, a leader in providing independent global research and analysis on the development and application of printed and potentially printed electronics (organic, inorganic, composite).

If you would like your company to be recognized for outstanding achievements in the following categories simply follow the entry instructions. Any company operating within the printed or partially printed, organic or thin film electronics market is welcome to apply.

**You can enter one or more of the following categories:**

- **Technical Development Materials Award**  
This award will be given to the most significant technical development over the last 24 months (April 2007- April 2009) in the field of material development.
- **Technical Development Manufacturing Award**  
This award will be given to the most significant development of a manufacturing device, process or production plant in the industry over the last 24 months (April 2007- April 2009).
- **Product Development Award**  
This award will be given to a company who has launched a new product based on printed electronics and is in the process of bringing it to market. The category will be assessed on the technical development of the product, its potential market, and benefits it brings over alternatives.
- **Best Commercialization Award**  
This is the award given to an actual commercial success with an end product using printed electronics. Judges will look for success in terms of products sold and revenues generated.
- **Academic R&D award**  
This award can be entered by any university or other academic research organization working on any aspect of printed electronics. This new award will be given to the group that the judges deem

to have made the most significant developments in the sector, and is a superb way for your team to gain global recognition of their efforts

The winners will be announced at the Printed Electronics Awards Dinner on April 7th as part of Printed Electronics Europe Conference.

## HOW TO ENTER

All award's submissions must be received by March 7th 2009, emailed directly to Chris Clare at [c.clare@idtechex.com](mailto:c.clare@idtechex.com).

- Please submit the following:
- Name of organization
- Award(s) applying for
- Title of project
- Approximate 200 word summary of project
- Approximate 500 word explanation of why you should win the award with suitable evidence and examples of success
- Please provide a contact for publicity purposes
- Please provide a contact for the project

The judges may ask for further details of submissions. Submissions should not contain confidential data. Companies that apply will not be named.

If you need further information contact Chris Clare at [c.clare@idtechex.com](mailto:c.clare@idtechex.com) or call + 44 (0) 1223 813703.